



**REQUEST FOR PROPOSALS –
Aullaviat/Anguniarvik Traditional Conservation Area Video Project
Maximum proposal amount: \$60,000
Closing Date: May 17, 2024**

For more information contact:

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Organization Summary

The Wildlife Management Advisory Council for the North Slope (WMAC NS, the Council) is a co-management body established under the Inuvialuit Final Agreement. WMAC NS' mandate is to provide recommendations related to the conservation of wildlife, habitat, and traditional Inuvialuit use for the Yukon North Slope. The Council works closely with the Canadian and Yukon governments, the Inuvialuit Game Council and Aklavik Hunters and Trappers Committee, and collaborates frequently with other governments, Indigenous Organizations, and environmental co-management bodies. For more information on the Council, please consult our website at wmacns.ca.

Project Summary

Aullaviat/Anguniarvik, “where the people and animals travel” and “where the people hunt”, is an 840,000-hectare region on the eastern Yukon North Slope (Figure 1). Aullaviat/Anguniarvik is a special and incredibly important area for both wildlife and Inuvialuit traditional use. In 2024, the establishment of the Aullaviat/Anguniarvik Traditional Conservation Area (TCA) —an Indigenous-led conservation area—will be announced. The establishment of the Aullaviat/Anguniarvik TCA will recognize the conservation of this area and provide significant funding for Inuvialuit to lead the management and stewardship of the landscape. The signing of the Aullaviat/Anguniarvik Traditional Conservation Area Agreement was finalized in the spring of 2024, after almost a decade of hard work by many devoted individuals.

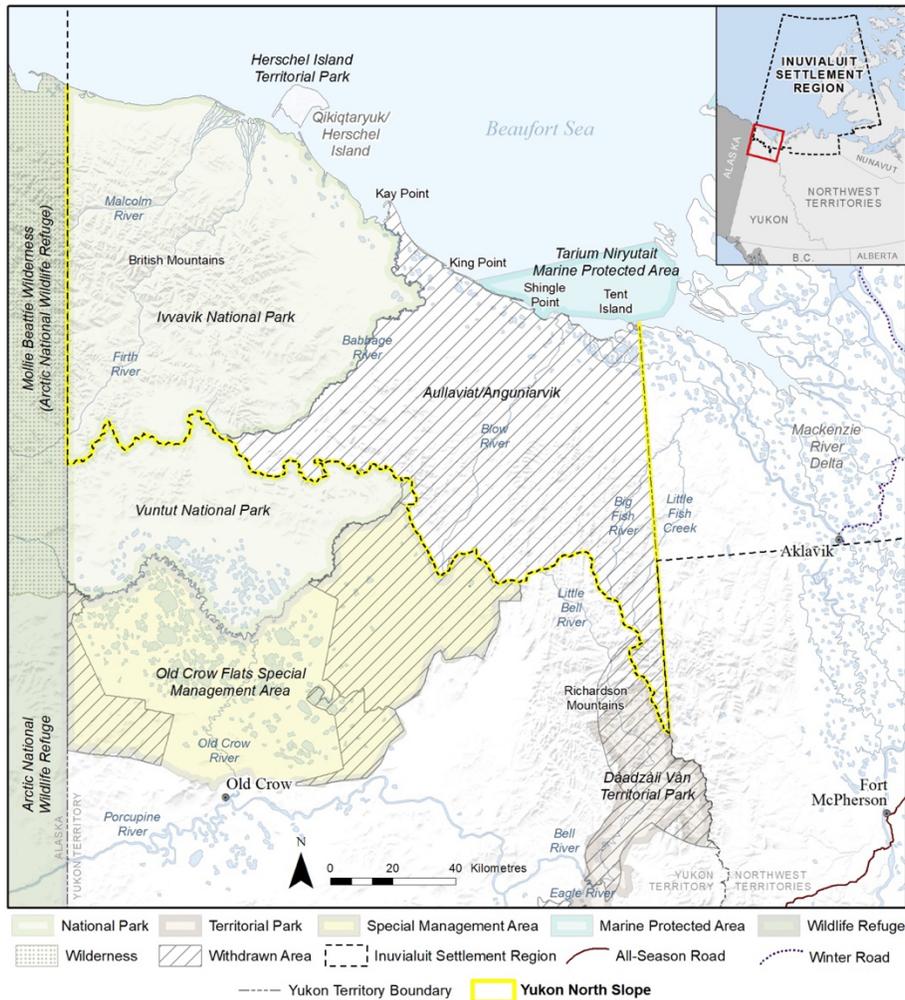


Figure 1. Aullaviat/Anguniarvik and the Yukon North Slope.

The goal of this video is to tell the story of the creation of Aullaviat/Anguniarvik TCA and to celebrate the signing of the agreement. Additionally, the video should highlight the significance of Aullaviat/Anguniarvik for Inuvialuit, co-management partners, governments and all those who contributed to the creation of the new conservation area.

The project will be overseen by an advisory committee, consisting of WMAC NS representatives and Inuvialuit, who will guide the contractor and provide themes, key messages, identify interview participants, and participate in storyboarding exercises.



Project Tasks

The following tasks should be considered in preparing the quote:

1. Research:

- a. Contractor to familiarize themselves with the history of the North Slope, the Inuvialuit Final Agreement, the Wildlife Conservation and Management Plan for the Yukon North Slope, the Aullaviat/Anguniarvik Traditional Conservation Area Agreement, and the Inuvialuit people and their culture. Themes and messages for the video may extend beyond the aforementioned. The successful contractor will be supplied with relevant documentation.
- b. Review existing footage provided by WMAC NS for suitability of inclusion in final product(s).

2. Collaboration with Advisory Committee:

- a. Meet with advisory committee approximately 4-6 times (2-hour meetings): project kickoff meeting (storyboarding session), pre-filming meeting, post-filming meeting, 1-2 video production/final product review meetings.
- b. Meet with WMAC NS staff as needed (approx. 1-2 hours per month) to provide progress updates and prepare for advisory committee meetings.

3. Travel to film on location: May require at least one trip to Aklavik and/or Aullaviat/Anguniarvik for filming supplemental interviews and scenic footage on location, as budget allows. Advisory committee encourages the proponent to consider partnering with Inuvialuit producers if possible for this portion of the contract.

4. Editing and final cut: Combine existing footage, new footage, and interview reels to produce a video/ or videos of varying lengths (determined during storyboarding). Existing footage will be made available (please see "Assets Provided" on page 6).

Concept for the Video

The running time will be approximately 10-25 minutes; final length to be determined in collaboration with the contractor. The film should tell the story of the decades of work that led from the negotiation of the Inuvialuit Final Agreement to the signing of the Aullaviat/Anguniarvik TCA. The film should highlight the special importance of Aullaviat/Anguniarvik to Inuvialuit and to wildlife. This video should include footage from the signing celebration for the Aullaviat/Anguniarvik TCA and should also include Inuvialuit perspectives on the future vision for the area. This video should rely heavily on interviews of individuals involved in the negotiation of the TCA as well as the land guardians and Inuvialuit users of Aullaviat/Anguniarvik. Many key players will be on site for the signing celebration on June 19. It should also include scenic and wildlife shots.



Dependent on budget and advisory committee direction, the contractor may be asked to produce 1-2 short (2-5 minute) videos targeted at social media or other communications purposes, to highlight certain subsets of the Aullaviat/Anguniarvik story. In part, existing footage can be repurposed to create these products.

- One video concept is to include filming an Inuvialuit reading a short children's story, already published, that outlines the importance of the Yukon North Slope to Inuvialuit. This would be read by the artist and/or author, and the graphics within the story would be displayed in the video.

The Aullaviat/Anguniarvik TCA will contribute to meeting Canada's biodiversity goals of protecting 25% of Canada's lands by 2025. To learn more about Canada's Indigenous Protected and Conserved Area, view this short video:

What is an IPCA

<https://www.youtube.com/watch?v=GW7gBVOyek8>

Following are examples of Traditional Conservation Areas with videos highlighting their work:

- Edézhzié National Wildlife Area and Dehcho Protected Area
<https://www.youtube.com/watch?v=DpbDVijxcCM>
- Taku River Tlingit
<https://www.youtube.com/watch?v=IvCOtp0MpFk>
- Dene Tha' First Nation – Monitoring and Stewardship
<https://www.youtube.com/watch?v=ATB-A9ueMyM>

The feature Aullaviat/Anguniarvik TCA video could be similar in tone to the above videos but will be built with guidance from the advisory committee and include more robust narration.

At minimum, the Aullaviat/Anguniarvik TCA video should include:

- Interviews with people who were instrumental in establishing the TCA
- Videography of Aullaviat/Anguniarvik landscape potentially highlighting wildlife and people using the area
- The story of the creation of the agreement, highlighting its importance to the people involved and the Inuvialuit

Project Deliverables

1. One video telling the story of Aullaviat/Anguniarvik, length TBD
2. Budget allowing: 1-2 short (2-5 minute) videos, similar theme, for social media



Proposal Scoring

	Points
<u>Experience</u>	
Strong portfolio in documentary filmmaking The Council will assess prior completed works and your experience as it relates to this RFP.	30
Working with Inuvialuit or on Yukon North Slope Prior knowledge and working experience in the region will be considered an asset to this project.	10
<u>Budget</u>	
The budget allocation must be clearly represented, reasonable, appropriate and defensible. Assessment will be based on value of the proposed video while being cost-effective. Budget must demonstrate that deliverables can be met within the maximum budget allocation or less.	30
<u>Additional Criteria</u>	
Demonstrated ability to work collaboratively with, and take direction from, an advisory committee	10
Opportunities for mentorship/ local hire Preference will be given to those who can employ local skilled people to assist with production. (WMAC NS) can assist with connections.	10
Preference given to Inuvialuit producers and companies.	10
TOTAL	100

Timeline

Below is a breakdown of anticipated milestones:

- **May 17, 2024** – proposals due
- **May 22, 2024** – Decision on RFP and contract awarded
- **Late-May to early June (ASAP)** – kickoff meeting, initial storyboarding session with advisory committee
- **June 19 – 20th, 2024** – Signing celebration in Aklavik – filming of celebration, interviews and on-the-land day. (Event already being filmed, footage to be provided)
- **July 19-21** – Shingle Point Games – funding dependent, opportunity for on-the-land interviews, traditional use of Aullaviat/Anguniarvik, scenic shots.



- **Late summer and fall 2024** – project editing, check in meeting(s). Meet with advisory committee to ensure video and story are meeting the goals of the project.
- **November 15, 2024** – Tentative delivery date for draft video(s) – to present at December WMAC NS and IGC meetings.
- January 28-30, 2025 – North Slope Conference - Premiere video screening.
- March 31, 2025 – deadline for completion of this contract

Assets Provided

WMAC NS will provide pre-existing footage of Aullaviat/Anguniarvik that WMAC NS has the rights to use that includes landscape and wildlife footage. The proponent will also be provided footage of the Aullaviat/Anguniarvik Agreement signing celebration, and key interviews conducted during the event. A separate contract is in place to film the celebration. The celebration is expected to be a key part of the video as the culmination of many years of work. WMAC NS staff will assist with advice on travel logistics, facilitating and covering costs of advisory committee meetings, and providing direct feedback to the contractor throughout the process. WMAC NS' Community Engagement Coordinator (CEC), based in Aklavik, can assist with interviews and research as needed. If scripts are necessary for any portion of the film, WMAC staff will assist with development and review.

Required Skills and/or Experience

- Strong experience in documentary filmmaking
- Ability to travel to remote areas to film on location.
- Knowledge of Inuvialuit history and culture
- Experience working with northern communities and Indigenous people
- Knowledge of northern ecosystems
- Excellent oral communication skills

Maximum Proposal amount: \$60,000*

Note – the awarded contract will be based on actual expenses up to \$60,000

* Refer to Appendix 1 for additional information

** Council recommends submitting a brief cover letter along with your detailed budget. Please refer to the scoring rubric on page 5 and ensure that you have addressed all scoring criteria; this will assist the Council in assessing each proposal and determine the chosen candidate. References may be requested to make a final decision.



Appendix 1

Aullaviat/Anguniarvik Video Project Brief and Workplan

Team (Name – Position and role within project):

- Ryan Durack – Project lead, WMAC NS
- Jessi Pascal – Community Engagement Coordinator, WMAC NS
- TBD – Aullaviat/Anguniarvik program staff member
- Production company
- Advisory Committee
 - IGC – Dean Arey
 - Aullaviat Anguniarvik Working Group – 2 members – TBD

Vision and Desired Outcome

Vision: To showcase Aullaviat/Anguniarvik, its wildlife, culture, and importance.

Message: By supporting Inuvialuit stewardship through the creation of the Aullaviat/Anguniarvik Traditional Conservation Area, we are protecting the cultural and spiritual connections between Inuvialuit, wildlife, and the landscape for future generations.

Outcomes:

- Viewers increase their knowledge about the area and why it's important.
- Viewers learn the area's name and how to pronounce it.
- Viewers understand that this is a living cultural landscape, where people actively harvest, come together, etc.
- Viewers see the richness of the area's biodiversity and its importance for the survival of the Porcupine caribou herd.
- Inuvialuit viewers have a sense of pride and connection.
- Those who are not able to visit the area get an overview of why it is so important.

Audience

Broad audience: it is an educational piece for all of Canada and ISR community members. It is also for those who have not had the opportunity to witness the land or hear about the history of the area to connect with this important place and its role in Inuvialuit culture.



Content Sources (Known and Potential)

- **Known**
 - CBC raw footage of Porcupine caribou (heli and drone) – stored on an external drive in WMAC Whitehorse office (filmed during forest fire events; some may be too smoky to use).
 - ICS B-roll catalogue
- **Potential**
 - Parks Canada may be able to film in and around Aullaviat/Anguniarvik through their 2024 field season. They asked for a shot list.
 - Caleb Charlie footage from 2023
 - Parks Canada archives
 - ICS archives
 - Aullaviat/Anguniarvik Guardians – need to equip them with suitable gear (gopro, e.g.)
- **To be developed**
 - Interviews with Aklavik folks with strong connection to the area, across demographics
 - Video of signing ceremony (June 19) and on-the-land day (June 20).
 - Interviews with people who were instrumental in developing and advancing the Agreement
 - Interviews with Aklavik people and users of the North Slope
 - Shingle Games (at Shingle Point): if budget allows and project is lacking key footage, having a camera person on site for Shingle Games would provide an excellent opportunity for on-the-land shots and on-site interviews. Shingle Point is in Aullaviat/Anguniarvik.

Additional Inspiration

Tallurutiup Imanga: https://www.youtube.com/watch?v=eifV4_zk8I

Ross River Dena: <https://www.borealconservation.org/video/2019/rossriverdena>